

MUZICWISE.com System Privacy Policy

Last update: 07.07.2019

A. General

1. This Privacy Policy is an integral part of the **Conditions of Use** in the system "MUZICWISE" which includes the MUZICWISE website and any website and/ or social media page and / or application system related (hereinafter: "**The System**"). You are therefore required to read the following sections that detail the system's Privacy Policy carefully prior to your usage of the system. If you wish to ask any question concerning this policy, please contact us, before using the system through the following email address: info@MUZICWISE.com
2. The owner of the system MUZICWISE (hereinafter: "**The System's Owner**") respects the privacy of the users of the system and their prerogative of choice. Since the usage and entrance to the system involve the transfer of specific information concerning the users, this Privacy Policy is intended to notify the users what information is gathered by us, how we use it and maintain it and the options available for users to protect their privacy in this regard.
3. This Privacy Policy applies to all users of the system, whether accessed by a mobile device, through a mobile communication network and/ or other device, and in every area in which it is operated, including www.MUZICWISE.com. By means of entering the system, you are hereby consenting to all the terms of this Privacy Policy. In case you do not agree with what is stated in whatever section of this Privacy Policy, please refrain from using the system in any manner.
4. The owner of the system may update and/ or amend and/ or modify the terms of this Privacy Policy and/ or remove terms periodically, without giving notice and/ or forewarning and/ or late notice to any factor and/ or user. The updated Privacy Policy, in all its terms, will necessitate from the moment it uploads the updates to the system. You are invited to examine the terms of the Privacy Policy at any period of time before using the system.

B. The Information Gathered by Us

5. The MUZICWISE.com system collects certain types of information that is uploaded to the system or transmitted to the system by the users during the communication between the users and the system and between the system and themselves, using the system. Among other things, this information includes information that will identify the following user's personal details (hereinafter: "**personal information**") as well as information from which it will be impossible to identify the surfer's personal details.

6. Usage of the system includes the transfer of certain information between the surfer's computer and / or device to the server of the system, such as the surfer's IP address and the identity of the browser which he uses. This information is defined by us as information from which it would be impossible to identify the surfer's personal details, even though it might be possible to identify the details of the computer which the surfer uses.
7. In order to make certain utilizations of the system, including registering to it and/ or uploading various materials to the system, you may be required to provide identifying information such as personal details, name, address, email, username or password. In case the system offers the purchase of products and / or services (not referring to products and/ or services offered by places of business), you will be required to provide financial information, such as a credit card number and other details relating to it.
8. Apart from what is said above, there is no necessity and/ or demand to the delivery of sensitive personal information and it is advised to refrain from publishing and/ or delivering such information. In case you are not interested in delivering any identifying information, avoid using services which require you to do so.
9. Periodically, the system may ask you for certain personal information, and that is for the sake of allowing us to deliver appropriate propositions to the users of the system via email and in order to improve the user's experience of the system. This information will be used by the owner of the system solely, and will not be passed on to a third party.
10. Whenever you publish or upload content to the system, such as expression in a forum or a blog, be aware that specific personal information, such as your name and/ or email, will be publicized in the system. This information, as well as other identifying information which you wish to publicize in the system will be available and accessible to other users who will be able to choose, gather and accumulate this information and contact you through it. Please consider using a nickname rather than your full name.
11. The system uses "cookies", which are small files sent to your computer as you enter our system, and/ or similar tools, in order to improve the service provided by us as well as the surfing speed of the system. Know that in accordance to the contents of the browser which you are using, you may instruct the browser to limit the capacity of the "cookies" or the additional tools, or delete them from your computer. By doing so, various operations in our system may no longer be available or function properly. The owner of the system maintains the right to use any existing or future technology that gathers information and operates in a similar way to that of the "cookies".
12. The MUZICWISE.com system server documents, automatically, information transmitted by your server upon your visit to our system, such as webpages you have visited, services required, the browser type, IP and more.

C. Information Storage and the Way it is Used

13. The owner of the system is taking measures to maintain the confidentiality of the information it stores, the privacy of the users and the safety of the transactions executed through the system. Nonetheless, there is no way to absolutely guarantee that information that is delivered through the internet will not be exposed by an involuntary act of the system's owner and/ or as a result of malicious or criminal activities by third parties.

14. The information delivered to the owner of the system is stored in the servers of the owner of the system and/ or the servers of whoever provides the owner of the system storage services that may be located in the country and abroad. The owner of the system requires the providers of the storage services to provide suitable security according to what is customary within the industry concerning information stored in their possession, however is not responsible to any malfunction of security on their part.

15. Apart from information provided for the purpose of registering to the system and/ or for the purpose of purchasing a product or service, there is no need and/ or demand in delivering sensitive personal information, and the user is required to avoid posting such in the system and/ or providing such information.

16. Upon registering to the system and /or filling in details for the purpose of purchasing a product or service, you are hereby agreeing explicitly that the owner of the system is permitted to send you information, offers and overall promotional mailings (as defined in amendment no. 40 to the Law of Communication (Bezeq and broadcasts) 1982, by the system owner and/ or its business partners by any means of communication provided by you, unless you checked the specified box that you are not interested in receiving those. At any given time you may request the removal of your details from the mailing list used by the owner of the system for that purpose, by sending a request to info@MUZICWISE.com or in a way provided as part of any appeal to you under this section.

17. As long as the system offers services and/ or sells products, the system will make use of a credit card clearing system and/ or external payment collection service, so that the credit card information or any other information related to payments typed into the system are transferred to the system operator. In addition to that, as long as products of external business proprietors are offered, details of the individuals carrying out the transactions will be delivered to the business proprietors who offered the products and/ or services. The owner of the system is not responsible for maintaining the information in the hands of companies that provide clearing services and collection. Therefore, it is advisable for the users to review the privacy policies of these entities.

18. The owner of the website is permitted to provide part of the details submitted by you, such

as email address, geographical information and information concerning the types of products and/ or services that are of interest to you to his business partners in order to enable them to offer you suitable services and/ or products.

19. Except for the sake of a transaction and handling the clearance of credit cards or carrying out a payment using a different means of payment, and for the sake of transferring information to the owner of the system's business partners, as stated above, the owner of the system undertakes not to disclose email addresses and/ or other information provided to him, to a third party, without the consent of the informer, but rather, in accordance to the provisions of law and/ or in response to any judicial and/ or administrative warrant and/ or upon the demand of the authorities and/ or in case of dispute or legal proceedings amongst the parties.

20. In light of what is stated above, delivering personal and/ or financial details by the user, in any department and/ or area in the system related to him, is solely his responsibility. The owner of the system will not be accountable for any leakage, in any manner, of information provided to the owner of the system.

21. The users are required to refrain from sending any publication and/ or commercial email to any other individual whose email details are presented in the system, including the service providers who advertise various services, and abstain from making any other use of these details and/ or other personal details belonging to that individual and/ or business, including commercial use, except for the purpose for which it was intended.

D. The Options Available to the User

22. You have the prerogative and option of choice regarding the publication and delivery of your personal information, its collection and its usage. Some of those options were listed above, and others will be indicated below.

23. If you are not interested in any kind of information about you being collected and stored in our system, you are requested to abstain from using our system.

24. If you do not wish to deliver any identifying detail, you are requested to not deliver such information. Regarding your geographical information, you must use the suitable button while transmitting the information. In this case, you will not be able to use some of the system's features.

25. In case you are concerned about the use the system makes of "cookies" or similar technologies, know that you have the option to block or limit such an option, depending on the type of browser in your possession and by means of it. In this case, you will not be able to use some of the system's features. For information regarding those options, read the browser instructions.

26. In case you do not wish to continue receiving promotional material via email, you may be removed from the mailing list used for sending these messages by clicking the link accompanying all the messages that will be sent, and following directions. If you do so, we will stop sending promotional mail as is requested by you. Nonetheless, the owner of the system reserves the right to continue contacting you concerning your account and send important information regarding this system.

E. Miscellaneous

27. This Privacy Policy applies ,in addition to all the conditions published ,in the Terms of Use and in the body of the system. In case of any conflict between the provisions of this Privacy Policy and other Terms of Use, or between what is stated in the body of the system, events will be interpreted as complimenting each other as much as possible. As long as an interpretation as stated, is not possible, what is before-mentioned shall prevail in this Privacy Policy.

28. Everything stated in this Privacy Policy in male, also refers to female, and anything stated as singular also means plural, and vice versa, and all if not evident otherwise in context.

29. The headlines of this Privacy Policy are for convience purposes only and should not be interpreted accordingly.

30. In case it is determined that any provision of this Privacy Policy is not enforceable, everything else stated is valid.

31. This Privacy Policy does not apply to gathering information from the system and its use by third parties, such as, the advertisers in the system. For information regarding the gathering of information and its use by third parties, you are directed to those third parties' Privacy Policy.

32. The law applicable to this Privacy Policy is the Law of Israel. The courts of Tel-Aviv -Jaffa have jurisdiction to discuss any dispute between the parties regarding this agreement and/ or arising from it regardless of the parties' residence. By confirming this contract, the user testifies that he agrees to the application of the stated law and the jurisdiction as stated in this section.